



## Visualizing Your Program: A Basic Introduction to Logic Modeling for Program Success

*Please join us for an SEA Webinar on*

**Tuesday, October 23rd, 11:30 a.m.–12 p.m. Eastern**

**Description:** A key component of program evaluation capacity is the existence and use of a logic model. A logic model is a visual representation of your program – what goes into it, your activities and outputs, and what you expect to happen as a result of program implementation. This workshop will cover the basics of logic model design and use in program evaluation.

**Speaker:** Moya Lynn Alfonso, PhD, MSPH, is an Associate Professor of Health Policy and Community Health at the Jiann-Ping Hsu College of Public Health at Georgia Southern University. She has over 18 years of experience practicing and, more recently, teaching program evaluation. She specializes in helping community-based nonprofits build their research and evaluation capacity so they can improve community health outcomes. She has published and presented broadly in the areas of education and public health.

**Registration:** This webinar is FREE to SEA members; \$15 for non-members. RSVP to SEA ([seacoordinator@southeastevaluation.org](mailto:seacoordinator@southeastevaluation.org)) and submit your program fee via the SEA [website](#) or mail. SEA will provide you with details for attending the webinar. This webinar will be recorded. If you are interested in this webinar but are unable to attend, please register and a copy of the recording will be provided to you.

*Join SEA now to save on programs and enjoy member benefits all year!  
Regular membership is \$30, and membership for full-time students is \$10.*

*Visit our website at [www.southeastevaluation.org](http://www.southeastevaluation.org)*