



# Evaluation Models and the Itty-Bitty Nitty Gritty: How Theoretical Approaches Guide and Inform Daily Practice

***Please join us for our next SEA Webinar***

**Thursday, May 24, 12:00–12:30pm**

**Description:** Although talk about theoretical approaches to evaluation is often confined to classroom lectures and textbooks such models can serve as important components of successful evaluation. This webinar has at its center ways evaluators can use theoretical models to shape evaluation on a daily basis, be used as a communication tools for our clients and our stakeholders, and remind us of the focus of our data collection, analysis and reporting. After a brief look at the most commonly used theoretical approaches, we will examine in some depth the Holistic Model of Evaluation used by the Auburn Center for Evaluation, and about its application in real-world settings. Finally, we will hold an open discussion to examine other approaches that people use, similarities and differences in approaches, and look for suggestions in applying theoretical models in our work.

**Speaker:** Dan Henry is the founding director of the Auburn Center for Evaluation based on the Auburn Campus. Dr. Henry has been an evaluator for more than 20 years, beginning at the Indiana Center for Evaluation, the Kelly School of Business at Indiana, Central Michigan University and Auburn. He was previously a high school English teacher for 13 years. Major projects evaluated include the Michigan Small Class Size Initiative, the Cisco Networking Academies Evaluation, and the evaluation of the Alabama Reading Initiative. Dr. Henry currently oversees more than 25 evaluation projects, serves as a grant reader for the U.S. Department of Education, the Alabama state technical advisory committee for testing, and has found true meaning in life as a grandfather.

**Registration:** This webinar is FREE to SEA members; \$15 for non-members. RSVP to SEA Coordinator ([seacoordinator@southeastevaluation.org](mailto:seacoordinator@southeastevaluation.org)) and submit your program fee via the SEA [website](#) or mail. The SEA Coordinator will provide you with details for attending the webinar. This webinar will be recorded. If you are interested in this webinar but unable to attend, please register and a copy of the recording will be provided to you.

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