



AN AFFILIATE OF THE AMERICAN EVALUATION ASSOCIATION

# 2018 ANNUAL WORKSHOP

CLAUDE PEPPER BUILDING, 111 W. MADISON ST., TALLAHASSEE FL 32301

**Monday, March 19, 2018**

<b>8:15-10:30 am</b>	<b>Check-in at the registration table, Ground Floor, outside Room G01 Claude Pepper Building, 111 West Madison Street, Tallahassee, FL</b>
<b>8:45-9:00 am Room G01</b>	<p><b>Welcome</b></p> <p><b>SEA and You in 2017</b> Sheena Horton, President</p> <p><b>Getting the Most from this Workshop</b> Dr. Michelle Chandrasekhar, President-Elect</p>
<b>9:00-10:15 am Room G01</b>	<p><b>Evaluation Findings</b></p> <p><b>Information Technology Careers for Rural Areas: Summative Findings from the Evaluation of a Florida TAACCCT Project</b> Presenter: Dr. Bonnie Swan, University of Central Florida; Co-authors, D. Hahs-Vaughn, A. Fidanzi, A. Serpa, C. DeStefano, &amp; M. H. Clark</p> <p><b>Evaluation of Multi-Country Community College Administrator Program (CCAP) from South America</b> Presenters: Dr. Flavia S. Ramos-Mattoussi, Maria P Arango, and Carla Maria Doolin Paredes; Florida State University</p>
<b>10:15-10:30 am</b>	<b>Break – Refreshments in Room 302</b>
<b>10:30-11:45 am Room G01</b>	<p><b>Round Table(s)</b></p> <p><b>An Open Discussion of Ethical Issues using the AEA’s Ethical Framework for Evaluators</b> Moderator: Dr. Moya Alfonso, Georgia Southern University</p>
<b>Noon – 1:00 pm</b>	<b>Lunch – Room 302</b>
<b>1:00-2:15 pm Room 302</b>	<p><b>Introduction of Keynote Speaker</b> Sheena Horton, SEA President</p> <p><b>The Science Impact Framework at the Centers for Disease Control and Prevention</b></p>

	Dr. Mary Ari, Senior Scientist, Centers for Disease Control and Prevention
<b>2:20-3:40 pm</b> Room G01	<p><b>Evaluation with a Conscience</b></p> <p><b>The Social Justice Role of Evaluators in Evaluation Context</b> Presenters: Dr. Lisa Simmons and Ashlee Duffy, Auburn University</p> <p><b>Keeping it Real: Realist Evaluation for the Conscientious Evaluator</b> Presenters: Dr. Bee Frazier and Aundrea Carter, Karna, LLC</p>
<b>3:40-3:55 pm</b>	<b>Break – Refreshments in Room 302</b>
<b>3:55-5:00 pm</b> Room 302	<p><b>Engaging Communities</b></p> <p><b>Youth Substance Abuse Prevention: A Mixed-Methods Approach</b> Presenter: Dr. Angela Mooss, Megan Harman, and Alexandra Rivas, Behavioral Science Research Institute</p> <p><b>Engaging Stakeholders in the Evaluation Process: Keys to Working with Community Members</b> Presenter: Kelli Keck, Epiphany Community Services</p>

*Explore Tallahassee for Dinner or Join our Group!*

## Tuesday, March 20, 2018

<b>8:15-10:00 am</b>	<b>Check-in at the registration table, Ground Floor</b> <b>Claude Pepper Building, 111 West Madison Street, Tallahassee, FL</b>
<b>8:30-8:45 am</b>	<b>Recap from AEA 2017 – Notes from Attendees in Room G01</b>
<b>8:45-10:00 am</b> Room G01	<p><b>Learning by Doing</b></p> <p><b>Helping Undergraduate Students Develop Evaluation Skills Through a Communities of Practice Framework</b> Presenter: Dr. Shelby Gilbert, Florida Gulf Coast University</p> <p><b>Building the Center: Lessons Learned from the Startup of a University Evaluation Center at Auburn</b> Presenters: Dr. Daniel Henry, Dr. Lisa Simmons, Ashley Duffy; Auburn University</p>
<b>10:00-10:15 am</b>	<b>Break – Room 302</b>
<b>10:15-11:45 am</b> Room G01	<p><b>Skill-Building</b></p> <p><b>Using Meta-Analyses and Research Clearinghouses as a Resource for Evaluators</b> Presenter: Dr. Gary VanLandingham, Florida State University</p>

**Formative Evaluation and Community Health Assessments: A Skill Building Workshop**

Dr. Moya Alfonso, Georgia Southern University

**Evaluative Use of the Delphi Technique**

Presenter: Dr. Nancy Bridier, Grand Canyon University

<b>Noon-1:15 pm</b>	<b>Lunch and Annual Business Meeting – Room 302</b>
<b>1:30-3:30 pm</b> <b>Room 302 &amp; G01</b>	<b>Professional Development in the Fast Lane</b> Moderator: Dr. Michelle Chandrasekhar, Florida Department of Health
<b>3:30-3:45 pm</b>	<b>Cookie Break and Evaluations</b>
<b>3:45-4:30 pm</b> <b>Room 302 &amp; G01</b>	<b>Committee Working Groups</b>  Program Committee  New & Continuing Members  Newsletter & Social Media Interest Group  Sector Representatives [Local, Private, State, Student, University]

*Thank you for joining us!*

## SEA 2018 Annual Workshop Presenters

**Maria P. Arango**

Florida State University  
Tallahassee, Florida

**Dr. Mary Ari**

Office of the Associate Director for Science  
(OADS)  
Center for Disease Control and Prevention  
Atlanta, Georgia

**Dr. Nancy Bridier**

Grand Canyon University  
DeFuniak Springs, Florida

**Aundrea Carter**

Karna LLC  
Atlanta, Georgia

**Dr. Michelle Chandrasekhar**

Division of Medical Quality Assurance  
Florida Department of Health  
Tallahassee, Florida

**Carla Maria Doolin Paredes**

Florida State University  
Tallahassee, Florida

**Ashlee Duffy**

Auburn University  
Auburn, Alabama

**Dr. Bee Frazier**

Karna LLC  
Atlanta, Georgia

**Megan Hartman**

Behavioral Science Research Institute  
Miami, Florida

**Dr. Daniel Henry**

Auburn Center for Evaluation  
Auburn University  
Auburn, Alabama

**Kelli Keck**

Epiphany Community Services  
Durham, North Carolina

**Dr. Angela Mooss**

Behavioral Science Research Institute  
Miami, Florida

**Dr. Flavia S. Ramos-Mattoussi**

Learning Systems Institute  
Florida State University  
Tallahassee, Florida

**Alexandra Rivas**

Behavioral Science Research Institute  
Miami, Florida

**Dr. Lisa Simmons**

Auburn Center for Evaluation  
Auburn University  
Auburn, Alabama

**Dr. Bonnie Swan**

University of Central Florida  
Orlando, Florida

**Dr. Gary VanLandingham**

Askew School of Public Administration and  
Policy  
Florida State University  
Tallahassee, Florida